

HED Higher Education Directory

Europe
Edition

Under Graduate, Post Graduate & Professional Courses

The Most Comprehensive
Compendium of
Higher Education Information

List your University or College Today!

see inside for exciting listing options.....

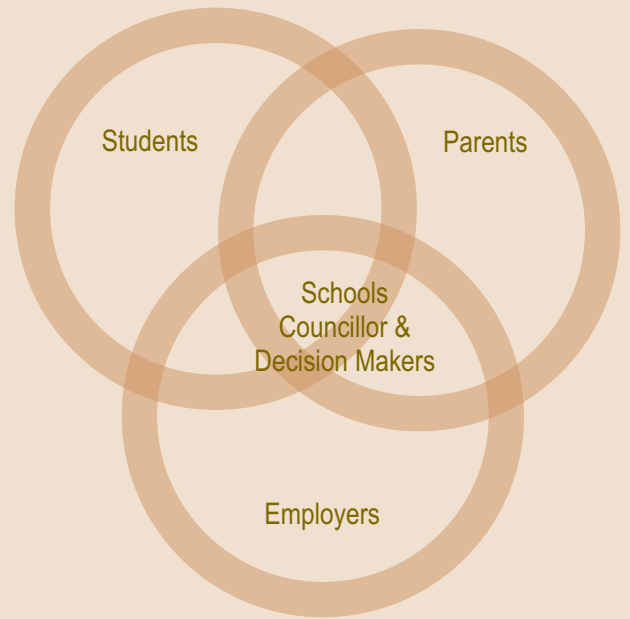
ANNUAL EDITIONS IN
DIGITAL
PRINT
WEB
SOCIAL



As we move into the next era of higher education, the access to authentic information is gaining importance. Large choice of education institutes offering multiple courses throughout the Europe makes decision making complex for the students & parents. Also full information on new courses and careers are difficult to find at one place in easy to read format.

HED Higher Education Directory, an annual publication fulfills this long felt need for a comprehensive guide focused on higher education. **HED** is a compendium of Universities, Colleges & Institutes offering large number of courses in higher education. The publication captures complex information of Higher education in the most inclusive manner. Further it is designed to provide the reader basic factual information and signpost the way for further exploration.

Listing you institution will extensively promote all your courses among the students & parents who actively search for the right course to pursue and achieve higher education.



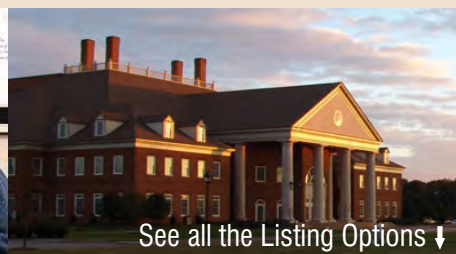
fast facts

- + Market Leadership
- + Shelf Life 24 x 7
- + Direct Digital Reach
- + Largest Readership
- + Annual Listings
- + Cost Effective
- + Digital & Print Editions
- + 30 years Strong Co.

“ Multiple & Complex information made simple in easy to refer format makes **HED** favorite among Students, Schools & Parents ”

“ List your institute today at the most prominent position in your city for maximum mileage ”

“ The most effective way to promote your institute / course ”



See all the Listing Options ↓

Double Spread (2 Pages) Listing Layout Sample



UNIVERSITY OF AMSTERDAM
 University of Amsterdam (UvA)
 Spui 21, 1012 WX Amsterdam
 The Netherlands
 Tel: +31(0)20 525 1400 www.uva.nl

The University of Amsterdam is the Netherlands' largest university, offering the widest range of academic programmes. At the UvA, 30,000 students, 6,000 staff members and 3,000 PhD candidates study and work in a diverse range of fields, connected by a culture of curiosity.

The University of Amsterdam (UvA) is consistently ranked among the world's best universities in global rankings. The UvA is a top-100 university globally and one of Europe's 15 best universities.

Research is at the heart of what we do. Nearly 3,000 researchers carry out experimental and theoretical research, and every UvA student has the chance to carry out research themselves.

Library has an enormous collection of around four million books and journals and internationally renowned heritage collections in various fields.

There's more to university life than work and study! Take advantage of all that the UvA has to offer, from art courses to sports activities and public lectures. It's a great way to meet others in the UvA community.



Our main goals

- increase in successful completion of Bachelor's and Master's programmes
- emphasis on academic development
- integration of education and research during the Bachelor's and Master's phases
- a more ambitious academic culture
- room for both differentiation and specialisation



Bachelor's Programmes
 Discover our English-taught Bachelor's programmes - we have 20 different three-year programmes.

Master Programmes
 Over 200 different programmes

Executive Education & MBA
 These programmes are designed for professionals with a Master's degree who are seeking to extend their knowledge of a specific discipline.

Open programmes
 Interested in continuing your education without enrolling in a full study programme? At the UvA, you can follow one or more courses or modules as long as space is available.

University Quarter
 This campus is the intellectual heart of the city. The Faculty of Humanities and the University Library are located here.

Roetersseiland Campus
 Three faculties are housed at the Roetersseiland Campus: Economics and Business, Social and Behavioural Sciences, and Law. CREA, the student cultural organisation, is also located here.



Amsterdam Science Park
 One of the largest science campuses in Europe, Amsterdam Science Park is a centre for research innovation and entrepreneurship. Major research institutions are located here alongside about 120 companies and spin-offs. Amsterdam Science Park is also home to the University Sports Centre and Amsterdam University College.

Executive Board

Prof. G.T.M. (Geert) ten Dam
 President of the Executive Board UvA

Prof. K.I.J. (Karen) Maex
 Rector Magnificus of the UvA

drs. J.W. (Jan) Lintsen MBA
 Finance and Operational Management UvA



Annual listing rates for Double Spread (2 Pages)

€ 800

Annual listing rates for 4 Pages

€ 980

Full Page Listing Layout Sample

Trinity College Dublin

Dublin, Ireland

At Trinity College Dublin, the University of Dublin we provide a liberal environment where independence of thought is highly valued and all are encouraged to achieve their potential. We promote a diverse, interdisciplinary, inclusive environment which nurtures ground-breaking research, innovation, and creativity through engaging with issues of global significance.

Located in a beautiful campus in the heart of Dublin's city centre, Trinity is Ireland's highest ranked university. It is home to 17,000 undergraduate and postgraduate students across all the major disciplines in the arts and humanities, and in business, law, engineering, science, and health sciences.

Trinity's tradition of independent intellectual inquiry has produced some of the world's finest, most original minds including the writers Oscar Wilde and Samuel Beckett (Nobel laureate), the scientists William Rowan Hamilton and Ernest Walton (Nobel laureates), the political thinker Edmund Burke, and the former President of Ireland and UNHCR Mary Robinson. This tradition finds expression today in a campus culture of scholarship, innovation, creativity, entrepreneurship and dedication to societal reform.

Trinity College Dublin
 The University of Dublin
 College Green
 Dublin 2
 D02PN40
 Ireland

Tel: +353 1 8961000
 Email: academic.registry@tcd.ie
 Website: www.tcd.ie

Provost & President
 Dr Patrick Prendergast

Postgraduate Taught Courses by Faculty

Arts, Humanities and Social Sciences
 School of Business
 School of Creative Arts
 School of Education

School of English
 School of Histories and Humanities
 School of Languages, Literatures and Cultural
 School of Law
 School of Linguistic, Speech and Communication
 School of Psychology
 School of Religion
 School of Social Sciences and Philosophy
 School of Social Work and Social Policy

Engineering, Mathematics and Science
 School of Biochemistry and Immunology
 School of Chemistry
 School of Computer Science & Statistics
 School of Engineering
 School of Genetics and Microbiology
 School of Mathematics
 School of Natural Sciences
 School of Physics

Health Sciences
 School of Dental Science
 School of Medicine
 School of Nursing and Midwifery
 School of Pharmacy and Pharm.Sciences



Annual listing rates for 1 Full Page

€ 530

- Annual Listing Benefits
- Listing in Print Edition
 - Listing in Digital Edition
 - Listing on the Website
 - Listing on the Facebook & other social media pages
 - Annual Listing Fees - You pay only once a year (No top-ups)
 - Single Listing fees for all mediums (No conditions attached)

To list your University / College please send us the Listing Questionnaire ↓

The Managing Editor
 HED Higher Education Directory, Europe Edition
 Perfect MultiMedia Global Limited,
 Digital Hub, Digital Depot,
 Dublin, D08 TCV4 Ireland

Please list our institutions in the "HED Higher Education Directory, Europe Edition."
 We are sending the listing for the position of _____

Bank Details:
 Account Holder Name: **Perfect Multimedia Global Limited**

BIC TRWIBEB1XXX , IBAN BE73 9671 8525 0360

TransferWise Europe

Form Filled by: _____
 Email _____
 Mobile _____

Annual Listing Tariff

- Gate Fold 4 Pages Listing: € 980
- Double Page Listing: € 800
- Full Page Listing: € 530
- Half Page Listing : € 350
- Normal Listing: € 260

LISTING QUESTIONNAIRE

Institution Name _____
 Address _____
 City _____ ZipCode _____ Country _____
 Telephone _____ Website _____
 Email _____
 Ranking Details (if any) _____

Courses Offered: *(Please send separate listings for Under Graduate, Post Graduate and Professional Courses)*

- | | | |
|--|--|--|
| <input type="checkbox"/> Under Graduate | <input type="checkbox"/> Post Graduate | <input type="checkbox"/> Professional Courses |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Engineering | <input type="checkbox"/> Teacher Training |
| <input type="checkbox"/> Medical | <input type="checkbox"/> Medical | <input type="checkbox"/> Certification Course |
| <input type="checkbox"/> Business / BBA | <input type="checkbox"/> Business / MBA | <input type="checkbox"/> Soft Skills |
| <input type="checkbox"/> Hotel Management / Aviation | <input type="checkbox"/> Hotel Management / Aviation | <input type="checkbox"/> Music |
| <input type="checkbox"/> Banking / Finance | <input type="checkbox"/> Banking / Finance | <input type="checkbox"/> Others |
| <input type="checkbox"/> Law | <input type="checkbox"/> Law | |
| <input type="checkbox"/> Computers and IT | <input type="checkbox"/> Computers and IT | |
| <input type="checkbox"/> Other Professional Courses | <input type="checkbox"/> Other Professional Courses | |

Details of Courses Offered *(please send the information brochure / leaflet of the courses)*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Vice Chancellor / Director / Principal _____

Facilities for Students _____

Fees Structure (range) _____ On request or _____ Mentioned Below

Tuition Fees (Semester wise) _____ No. of Semesters _____

Hostel Fees (Semester wise) _____ Other Expenses(if any) _____