

# **HED** Higher Education Directory

Europe  
Edition

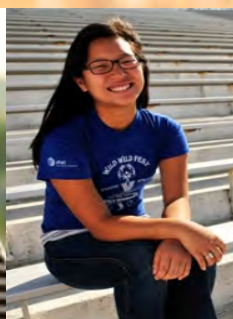
Under Graduate, Post Graduate & Professional Courses

The Most Comprehensive  
Compendium of  
Higher Education Information

List your University or College Today!

see inside for exciting listing options.....

ANNUAL EDITIONS IN  
DIGITAL  
PRINT  
WEB  
SOCIAL

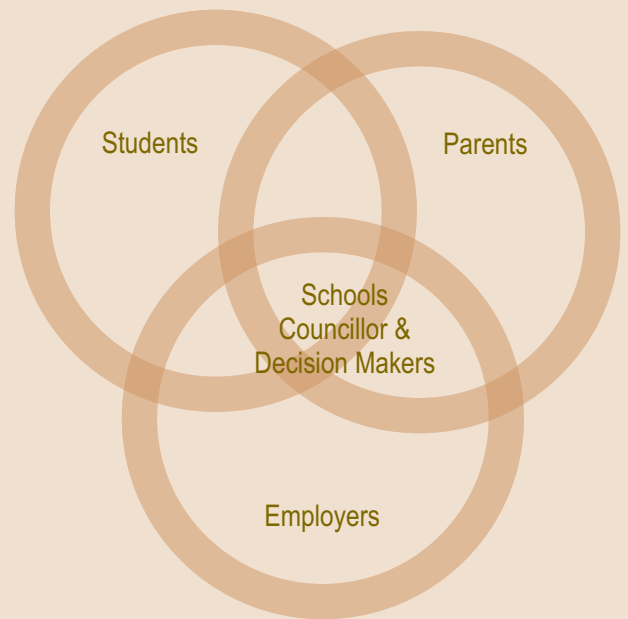




As we move into the next era of higher education, the access to authentic information is gaining importance. Large choice of education institutes offering multiple courses throughout the Europe makes decision making complex for the students & parents. Also full information on new courses and careers are difficult to find at one place in easy to read format.

**HED Higher Education Directory**, an annual publication fulfills this long felt need for a comprehensive guide focused on higher education. **HED** is a compendium of Universities, Colleges & Institutes offering large number of courses in higher education. The publication captures complex information of Higher education in the most inclusive manner. Further it is designed to provide the reader basic factual information and signpost the way for further exploration.

**Listing** you institution will extensively promote all your courses among the students & parents who actively search for the right course to pursue and achieve higher education.



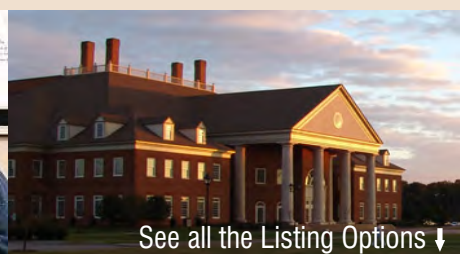
## fast facts

- + Market Leadership
- + Shelf Life 24 x 7
- + Direct Digital Reach
- + Largest Readership
- + Annual Listings
- + Cost Effective
- + Digital & Print Editions
- + 30 years Strong Co.

“Multiple & Complex information made simple in easy to refer format makes **HED** favorite among Students, Schools & Parents”

“List your institute today at the most prominent position in your city for maximum mileage”

“The most effective way to promote your institute / course”



See all the Listing Options ↓

## Double Spread (2 Pages) Listing Layout Sample



**UNIVERSITY OF AMSTERDAM**  
University of Amsterdam (UvA)  
Spui 21, 1012 WX Amsterdam  
The Netherlands  
Tel: +31(0)20 525 1400 www.uva.nl

The University of Amsterdam is the Netherlands' largest university, offering the widest range of academic programmes. At the UvA, 30,000 students, 6,000 staff members and 3,000 PhD candidates study and work in a diverse range of fields, connected by a culture of curiosity.

The University of Amsterdam (UvA) is consistently ranked among the world's best universities in global rankings. The UvA is a top-100 university globally and one of Europe's 15 best universities.

Research is at the heart of what we do. Nearly 3,000 researchers carry out experimental and theoretical research, and every UvA student has the chance to carry out research themselves.

Library has an enormous collection of around four million books and journals and internationally renowned heritage collections in various fields.

There's more to university life than work and study! Take advantage of all that the UvA has to offer, from art courses to sports activities and public lectures. It's a great way to meet others in the UvA community.



**Our main goals**

- increase in successful completion of Bachelor's and Master's programmes
- emphasis on academic development
- integration of education and research during the Bachelor's and Master's phases
- a more ambitious academic culture
- room for both differentiation and specialisation



**Bachelor's Programmes**  
Discover our English-taught Bachelor's programmes - we have 20 different three-year programmes.

**Master Programmes**  
Over 200 different programmes

**Executive Education & MBA**

These programmes are designed for professionals with a Master's degree who are seeking to extend their knowledge of a specific discipline.

**Open programmes**

Interested in continuing your education without enrolling in a full study programme? At the UvA, you can follow one or more courses or modules as long as space is available.



**University Quarter**

This campus is the intellectual heart of the city. The Faculty of Humanities and the University Library are located here.

**Roetersseiland Campus**

Three faculties are housed at the Roetersseiland Campus: Economics and Business, Social and Behavioural Sciences, and Law. CREA, the student cultural organisation, is also located here.



**Amsterdam Science Park**

One of the largest science campuses in Europe, Amsterdam Science Park is a centre for research innovation and entrepreneurship. Major research institutions are located here alongside about 120 companies and spin-offs. Amsterdam Science Park is also home to the University Sports Centre and Amsterdam University College.

**Executive Board**

Prof. G.T.M. (Geert) ten Dam  
President of the Executive Board UvA

Prof. K.I.J. (Karen) Maex  
Rector Magnificus of the UvA

drs. J.W. (Jan) Lintsen MBA  
Finance and Operational Management UvA



Annual listing rates for  
Double Spread  
(2 Pages)

€ 800

Annual listing rates for  
4 Pages

€ 1520

## Full Page Listing Layout Sample



**Trinity College Dublin**

**Dublin, Ireland**

At Trinity College Dublin, the University of Dublin we provide a liberal environment where independence of thought is highly valued and all are encouraged to achieve their potential. We promote a diverse, interdisciplinary, inclusive environment which nurtures ground-breaking research, innovation, and creativity through engaging with issues of global significance. Located in a beautiful campus in the heart of Dublin's city centre, Trinity is Ireland's highest ranked university. It is home to 17,000 undergraduate and postgraduate students across all the major disciplines in the arts and humanities, and in business, law, engineering, science, and health sciences.

Trinity's tradition of independent intellectual inquiry has produced some of the world's finest, most original minds including the writers Oscar Wilde and Samuel Beckett (Nobel laureate), the scientists William Rowan Hamilton and Ernest Walton (Nobel laureate), the political thinker Edmund Burke, and the former President of Ireland and UNHCR Mary Robinson. This tradition finds expression today in a campus culture of scholarship, innovation, creativity, entrepreneurship and dedication to societal reform.

- Undergraduate Courses
- Post Graduate Courses
- Online Education
- Evening & Short Courses



**Trinity College Dublin**

The University of Dublin  
College Green  
Dublin 2  
D02PN40  
Ireland

Tel: +353 1 8961000

Email: [academic.registry@tcd.ie](mailto:academic.registry@tcd.ie)

Website: [www.tcd.ie](http://www.tcd.ie)

**Provost & President**

Dr Patrick Prendergast

Postgraduate Taught Courses by Faculty

**Arts, Humanities and Social Sciences**

School of Business  
School of Creative Arts  
School of Education

School of English  
School of Histories and Humanities  
School of Languages, Literatures and Cultural  
School of Law  
School of Linguistic, Speech and Communication  
School of Psychology  
School of Religion  
School of Social Sciences and Philosophy  
School of Social Work and Social Policy

**Engineering, Mathematics and Science**

School of Biochemistry and Immunology  
School of Chemistry  
School of Computer Science & Statistics  
School of Engineering  
School of Genetics and Microbiology  
School of Mathematics  
School of Natural Sciences  
School of Physics

**Health Sciences**

School of Dental Science  
School of Medicine  
School of Nursing and Midwifery  
School of Pharmacy and Pharm.Sciences



Annual listing rates for  
1 Full Page

€ 530

### Annual Listing Benefits


- Listing in Print Edition
- Listing in Digital Edition
- Listing on the Website
- Listing on the Facebook & other social media pages
- Annual Listing Fees - You pay only once a year (No top-ups)
- Single Listing fees for all mediums (No conditions attached)

To list your University / College  
please send us the Listing Questionnaire

Prof. Dr. Norbert Palz  
President of the HdK Baden

€ 350

## Normal Listing Layout Sample

 **UNIVERSITY**  
*of York*

Yo10 5DD  
United Kingdom  
Tel: +44 (0)1904 323534  
Email: [international@york.ac.uk](mailto:international@york.ac.uk)  
[www.york.ac.uk](http://www.york.ac.uk)

- Undergraduate Courses
- Postgraduate taught courses
- Research Degrees
- Online and Distance Learning Courses


A member of the prestigious Russell Group, we are a dynamic research-intensive university.

We work collaboratively in partnership with institutions across the world to develop life-saving discoveries and new technologies that tackle some of the most pressing global challenges.

Our 30+ academic departments undertake groundbreaking research that underpins our inspiring teaching and challenges students to dream big, think critically and change the world.

As a student here you'll be part of a diverse and supportive environment, located in a beautiful, historic and unique European city.

Every day at York is different. One day you'll be at a society event, the next cheering on a sports team and then relaxing with friends in the common room in the evening. Alongside that, you can fit in a degree and lots of opportunities to explore the incredible city we live in. Life at York is a brilliant, challenging learning in and outside the course, but it's also so much more than that. It's about the experiences you gain and the people you meet while you're here.



*The Chancellor*  
Professor Sir Malcolm Grant

€ 260

To list your University / College  
please send us the Listing Questionnaire